

• НОВОСИБИРСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ЭКОНОМИКИ И УПРАВЛЕНИЯ «НИНХ»

# **Bavarian-Russian Conference**

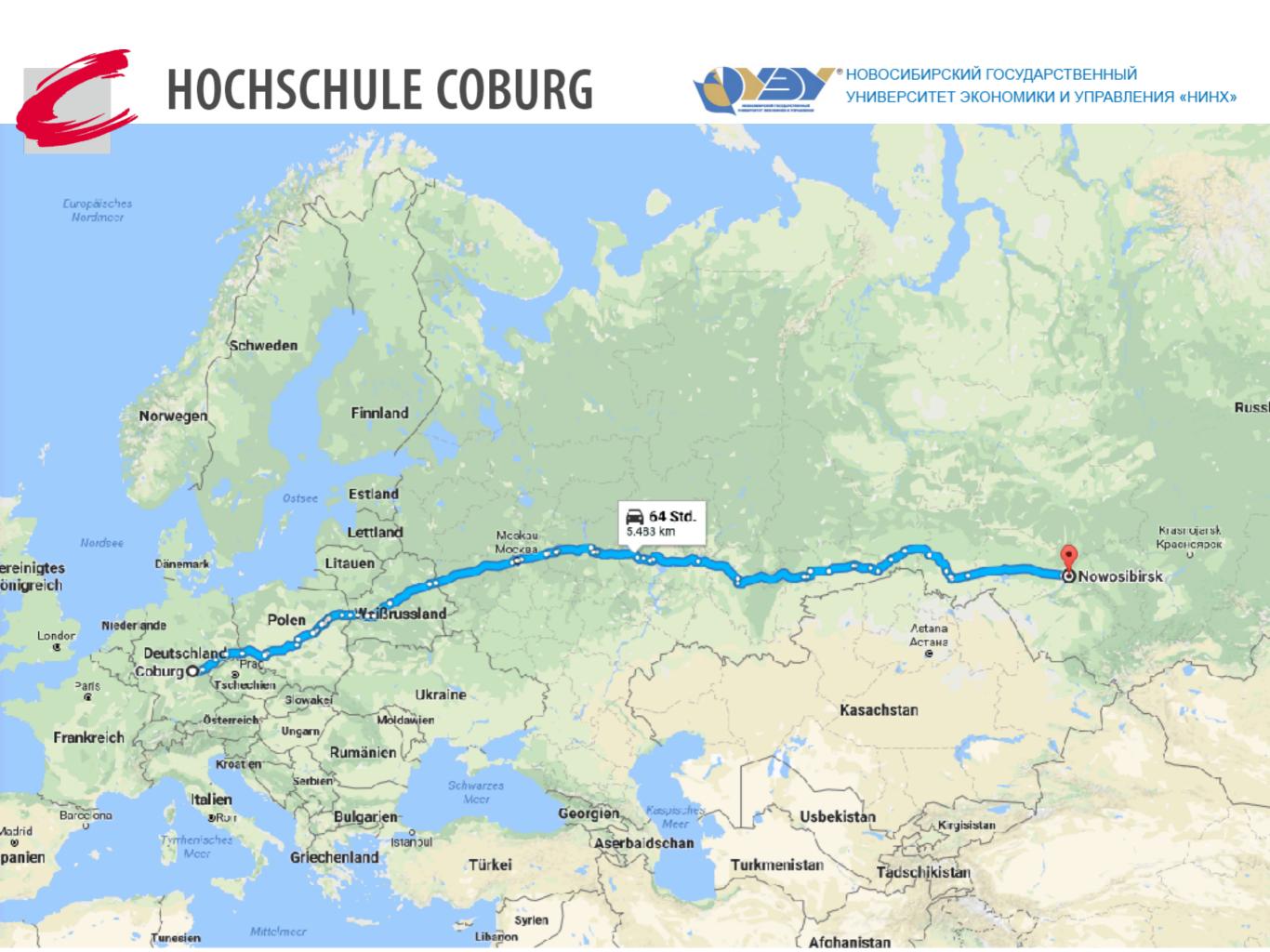
#### 9 / 10.11.17 FAU in Nuremberg

Prof. Dr. Eduard Gerhardt, HS COBURG

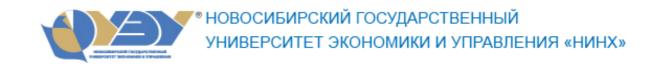
Dr. Pavel Novgorodov, NSUEM



# HOCHSCHULE COBURG







#### Founded in 1814

#### Six faculties

- Electrical Engineering and Computer Science
- Business Management
- Social work and health
- Design
- Mechanical Engineering and Automotive Technology
- Applied sciences

#### Programms

- Bachelor
- Master
- MBA

#### Students

• ca. 5.000

### Founded in 1967

### Five faculties

- Corporate economics and entrepreneurship
- Public sector
- Law
- Computer Science
- Fundamental Studies

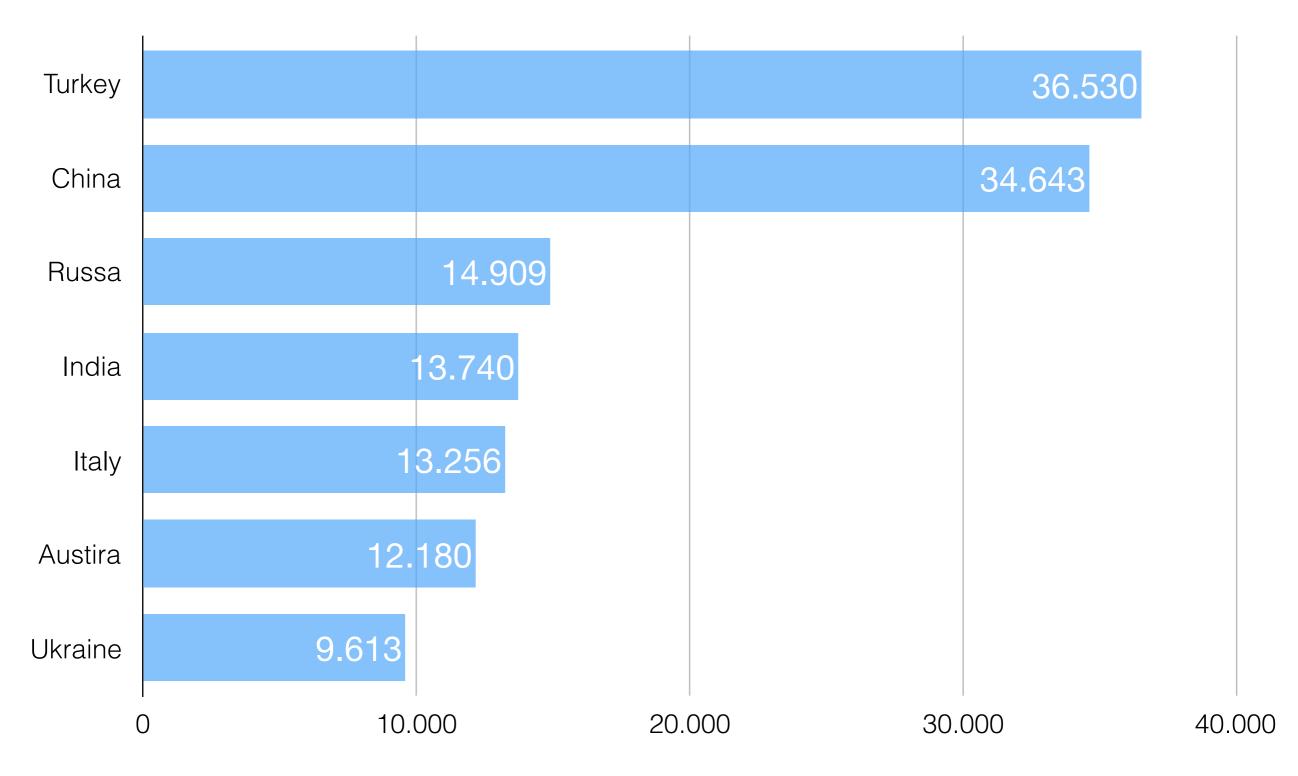
#### Programms

- Secondary vocational
- Bachelor, Specialist
- Master incl MBA
- Doctorate
- Students
  - ca. 12.000

### **Cooperation agreement since 2012**

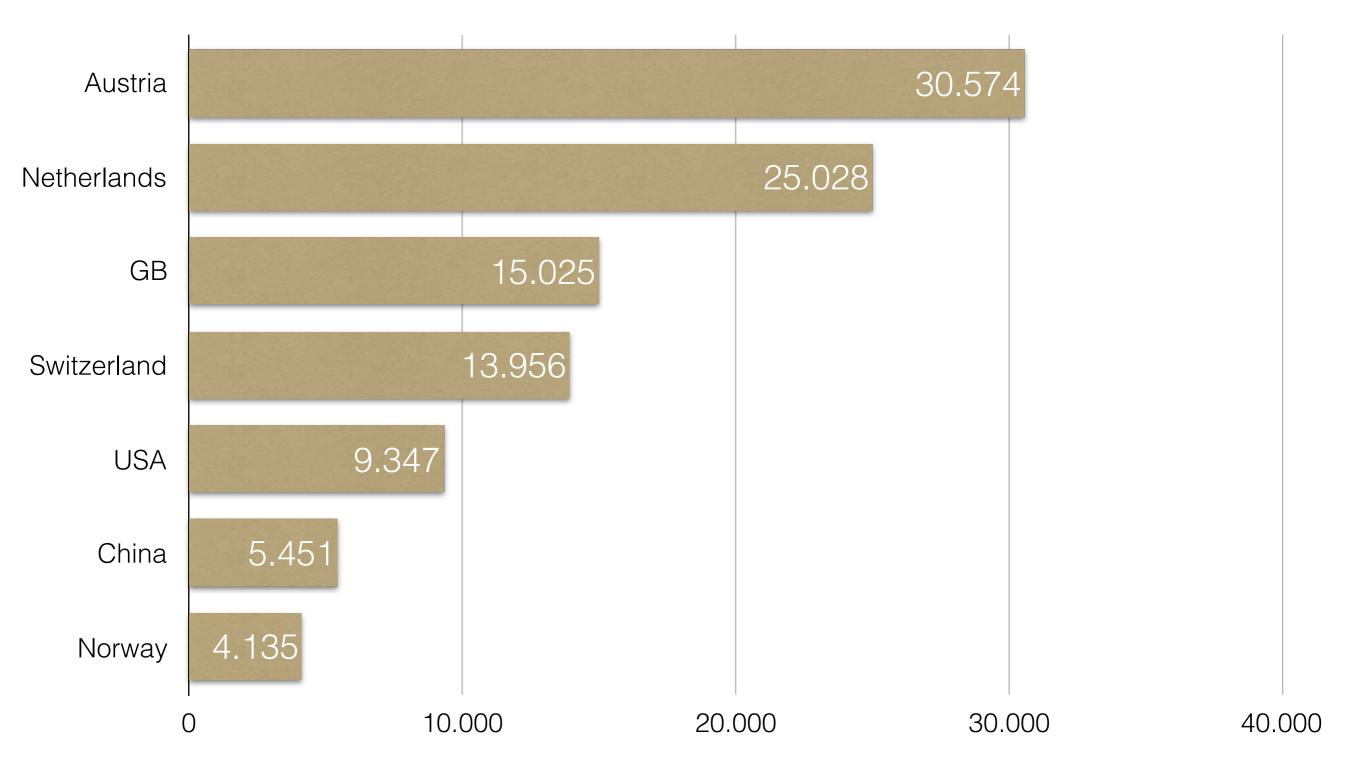
### Incoming students in Germany 2015/16

Total incoming students: 340,306



### **Important host countries of German students**

German students abroad 340,306, approx. 13%



## **Microproject since 2015**

Goals

Promoting mobility



Increasing incomings and outgoings

Achievement of the strategic university goal: Internationalization



International project management Specific knowledge is related to the project task

Teaching

specific

knowledge

Strengthening intercultural competence



Improvement of the English language skills

Remove stereotypes

Boosting international understanding

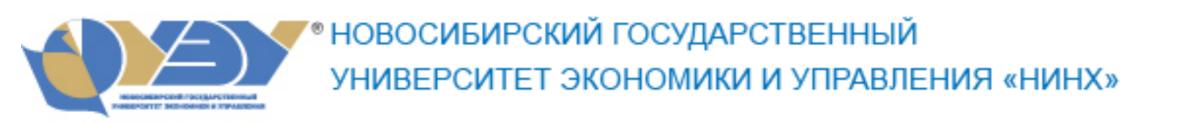
## **Microproject since 2015**

Cycle of two semesters

Project order	Planning	Execution	Completion
<ul> <li>Language: English</li> <li>TEAM: Six students from HS Coburg and NSUEM</li> <li>Duration one semester</li> <li>Project order from a company</li> <li>Kick off</li> </ul>	<ul> <li>Requirements analysis</li> <li>Communication plan</li> <li>Schedule</li> <li>Work Breakdown Structure</li> <li>Distribution of tasks</li> </ul>	<ul> <li>Visit to the partner university</li> <li>Duration: One week</li> <li>project work</li> <li>cultural program</li> <li>Ambassador of own university</li> </ul>	<ul> <li>Project report as examperformance</li> <li>Presentation of results by the client</li> <li>HS Coburg: Grading</li> <li>NSUEM: Voluntary performance</li> </ul>

#### Summer semester overall project management at HS Coburg

Winter semester overall project management at NSUEM



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# **HOCHSCHULE COBURG**