Ukrainian-Bavarian Higher Education Day

Employer Relations – Focusing on exploring Career Paths and Employability Skills



Career Centre Dr. Annette Retsch Universität Würzburg

1st and 2nd October 2018

Würzburg and the University



Würzburg:

125.000 inhabitants
29.000 students
→ every fourth is a student of the JMU

The University:

10 faculties 250 degree programs 4.200 staff, including 437 professors





The Career Centre Team

Theresa Burkhardt

Steffen Eichhorn

Stefanie Ziegler

Dr. Annette Retsch

CAREER CENTRE



Career Centre Office: Josef-Martin-Weg 54/1 97074 Würzburg



Student assistants:

Anja Rettenmeier

CareerLink, Information about professional fields

Fabian Henning

Workshop and lecture organisation, Social Media

Marketing Interns: Leonhard Murr Konstanze Fürst

Social Media, Advertising Material, Video-Production

The Career Centre

Academic Education:

PhD Studies in German and English Linguistics Additional Studies: Advisor for Academic Writing

Career Path:

Student Advisor Assistant / Chancellor of the University Assistant / Vice President of the University → Design and implementation of our Career Centre → Service Centre for Innovation in Teaching and Learning

Current Tasks:

- \rightarrow Further establishment of the Career Centre
- \rightarrow Introducing new staff and student assistants
- ightarrow Program designing, networking with other Service Centres and facilities



Dr. Annette Retsch



The Career Centre

1) Special courses and lectures which train important competences:

- Digital Fashion & Retail Innovations at **s.Oliver**
- **Google** Future Workshop An Introduction to Online-Communication
- Specialized Journalist at the Vogel Communications Group
 VOGEL COMMUNICATIONS
 VOGEL
- Lecture series "**Perspectives for Students of the Humanities**" this semester: **3 theme days**:

1. International Work Environment

- 2. Digital Competences Opportunistic Shaping of Digitization
- **3.** Overviews of Job Areas, the Competence Profile and Unsolicited Application



Google

Professional competence

Method competence

Digital competence

Social competence

Self competence

The Career Centre

1) Special courses and lectures which train important competences:

Start Up Your Business: From the Idea to a Successful Founding Team

Voice Training

Communication 4.0

Time Management

Digital Job Search – Making Use of Professional Networks

Interface Competence Public Relations (PR)



Resilience – Facing Challenges Strenghtened

CAREER CENTRE

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The Career Centre

2) CareerLink: we offer a free of charge digital career platform

Benefits for students	Benefits for employers
create a profile and search for jobs, internships or side jobs	create a profile
apply directly on the portal	create recruiting events
register for events	address students directly
get access to career related information	post vacant positions and provide a range of jobs
arrange appointments for guidance in the process of their application (check of application documents)	

for further information please contact Steffen Eichhorn (steffen.eichhorn@uni-wuerzburg.de)



3) Mentoring:

... is done in cooperation with the Alumni Office

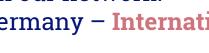
this semester: Career Café

(alumni and students swap ideas on career paths and career entries)

The Career Centre

Furthermore, we strengthen our network: University – Würzburg – Germany – International

> csr Deutschland e.V.









The Career Centre

- 4) Counseling & Coaching:
 - Strain Drop-in hours (15-20 min.)
 - CV check (30 min.)
 - Potential analysis in career counseling sessions (1h)
 - Individual coaching (>1h)







Thank you!

Further information: www.uni-wuerzburg.de/career

CareerLink – Job offer portal: go.uniwue.de/careerlink

CAREER CENTRE

Social Media:



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