

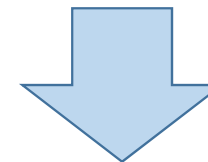


# The potential of cross-border students' research projects as a bridge between academies and business



Memorandum of Support (2017) between  
**ODESSA regional administration**  
and  
**Ukrainian Bavarian Managementtraining Center**  
to develop a

**„Road map for using alternative and renewable energy in the Region Odessa “**



## UBMT Mission

- Enhance the development of SME in Ukraine
- Support the economic development in the region
- Develop links between the Ukrainian and German Economy as well as academia
- Initiate cooperations between German and Ukrainian Entrepreneurs



**UBMT GmbH in cooperation with BAYHOST offered students to perform an internship at UBMT GmbH in Odessa to contribute with their research to a**



**„Road map for using alternative and renewable energy in the Region Odessa“**

**Project Aim: Availability of a tool with which the attractiveness of the „energy turnaround“ can be made aware for users, entrepreneurs as well as investors and a plan of actions for a fast and successful realization.**

**Academic Participants in the Project (local universities  
National State University Odessa for Economics  
National State University Odessa for Ecology  
National Institute for economic-ecologic research and academy of science  
National State University Odessa for applied sciences  
National State University for Agricultur**

**Students: 5 Students from Univ in Munich, Graz, Regensburg, Mittweide; 1 wrote in addition his Bachelor and 1 his master's degree to this topic**

**Students worked together with Professors and students from Odessa as well as with experts from local administration and business.**



# Results april 2018

- Availability of comprehensive and user-/business - minded information about
- natural resources in Ukraine and the Odessa Region
  - needs of private and economical customers
  - jurisdictional situation in Ukraine with respect to „green electricity“
  - market potentials
  - advantages and disadvantages for
    - + users
    - + investors
    - + entrepreneurs
  - chances and risks



...bringing local needs, resources and academia together with local and international economy

Inform and address

< users

< investors

< entrepreneurs

directly and individually through publications and presentations, mailings etc.



The AIM has been met!

„Road map for an Energy Turnaround  
in the  
Region Odessa “



Initiate conferences:

For example: German-Ukrainian Economic Cooperation Conference end of february 2019 in Munich (East –West-Economy- Forum With Ukrainian Consulate General)

The students created a tool which shows the attractiveness of the energy turnaround for users, entrepreneurs and investors. It will allow a fast „free market based“ energy turnaround with money from the market! According to the Regional administration, after a lot of expensive projects in the last 15 years, it was not possible so far to practice an market based energy turnaround.