

ANNUAL MEETING OF THE COMMITTEE FOR INDUSTRIAL ECONOMICS

March 9–11, 2016

University of Regensburg

Conference Location: Dollinger Saal
Regensburger Rathauskeller
Rathausplatz 1
93047 Regensburg

Program as of March 4th, 2016

WEDNESDAY, MARCH 9

20:00 INFORMAL GET TOGETHER
Amore, Vino & Amici, Hinter der Grieb 8, 93047 Regensburg

THURSDAY, MARCH 10

08:50 WELCOME

SESSION I *Chair:* Volker Nocke

09:00–10:00 Martin Peitz [joint with Simon Anderson]: “Media See-saws: Winners and Losers on Media Platforms”
Discussant: Marc Möller

10:00–11:00 Tobias Klein [joint with Chen He]: “How to Improve the Timing of Advertising: An Empirical Study”
Discussant: Ulrich Kaiser

11:00–11:30 COFFEE BREAK

11:30–12:30 Anja Schöttner [nominated]: “Optimal Sales Force Compensation in Dynamic Settings: Commissions versus Bonuses”
Discussant: Gerd Mühlheusser

12:30–13:40 LUNCH

13:40–14:00 WELCOME ADDRESS: Joachim Wolbergs, Mayor of Regensburg

SESSION II *Chair:* Peter Zweifel

14:00–15:00 Joel Stiebale [nominated]: “Cross-border M&As and Innovative Activity of Acquiring and Target Firms”
Discussant: Klaus Gugler

- 15:00–16:00 Tobias Kretschmer [joint with Christian Peukert]: “Video Killed the Radio Star? Online Music Videos and Recorded Music Sales”
Discussant: Karin Hoisl [nominated]
- 16:00–16:30 COFFEE BREAK
- 16:30–17:30 Veronika Grimm [joint with Alexander Martin, Martin Schmidt, Martin Weibelzahl & Gregor Zöttl]: “Transmission and Generation Investment in Electricity Markets: The Effects of Market Splitting and Network Fee Regimes”
Discussant: Alexander Rasch [nominated]
- 17:30–19:00 GENERAL ASSEMBLY
- 20:00 DINNER
Haus Heuport, Domplatz 7, 93047 Regensburg

FRIDAY, MARCH 11

SESSION III *Chair:* Konrad Stahl

- 09:00–10:00 Markus Reisinger [joint with Heiko Karle & Martin Peitz]: “Segmentation versus Agglomeration: Competition between Platforms with Competitive Sellers”
Discussant: Maarten Janssen
- 10:00–11:00 Armin Schmutzler [joint with Igor Letina]: “Designing Innovation Contests for Diversity”
Discussant: Ulrich Kamecke
- 11:00–11:30 COFFEE BREAK
- 11:30–12:30 Michelle Sovinsky [joint with Alon Eizenberg & Andras Pechy]: “Technology Adoption, Vertical Restraints and Partial Foreclosure: Changing the Structure of an Industry”
Discussant: Christine Zulehner
- 12:30–13:30 Philipp Schmidt-Dengler [joint with Paul Hünermund & Yuya Takahashi]: “Entry and Shakeout in Dynamic Oligopoly”
Discussant: Susanne Prantl
- 13:30–15:00 LUNCH

Papers will be posted on our committee’s website.

The local organizer gratefully acknowledges support by:

