



Wilden - application of innovative concepts to industrial practice

Project Partner: [Wilden AG](#), Regensburg

This joint project between Wilden AG and the Department of Information Systems supports the know-how-interchange between industrial practice and academic research. For this, methods and concepts from academic research are applied to an industrial environment. Data Warehousing, Data Mining and tools for workflow support as well as other innovative information systems are areas of work in the project. Thematically, the activities are related to Customer Relationship Management and Management Information Systems.